



HELLO, WE'RE HIRING!

HERE'S YOUR CHANCE TO SHINE:

S.E.O. EXPERT FULL TIME - IMMEDIATE AVAILABILITY



ABOUT PAJ

PAJ is one of the leading manufacturers, distributors and consultants in the field of GPS tracking, with its headquarters in Windeck, Germany and an international team across 5 continents!

We offer GPS trackers for almost every application.

PAJ is a very dynamic and growing company with many creative and committed minds, inside and outside of Germany.

An open communication culture and great personalities make us who we are. If you love diversity and professional challenges, then you belong with us!

ABOUT US

Dynamic & flat hierarchies in a familiar and warm environment.

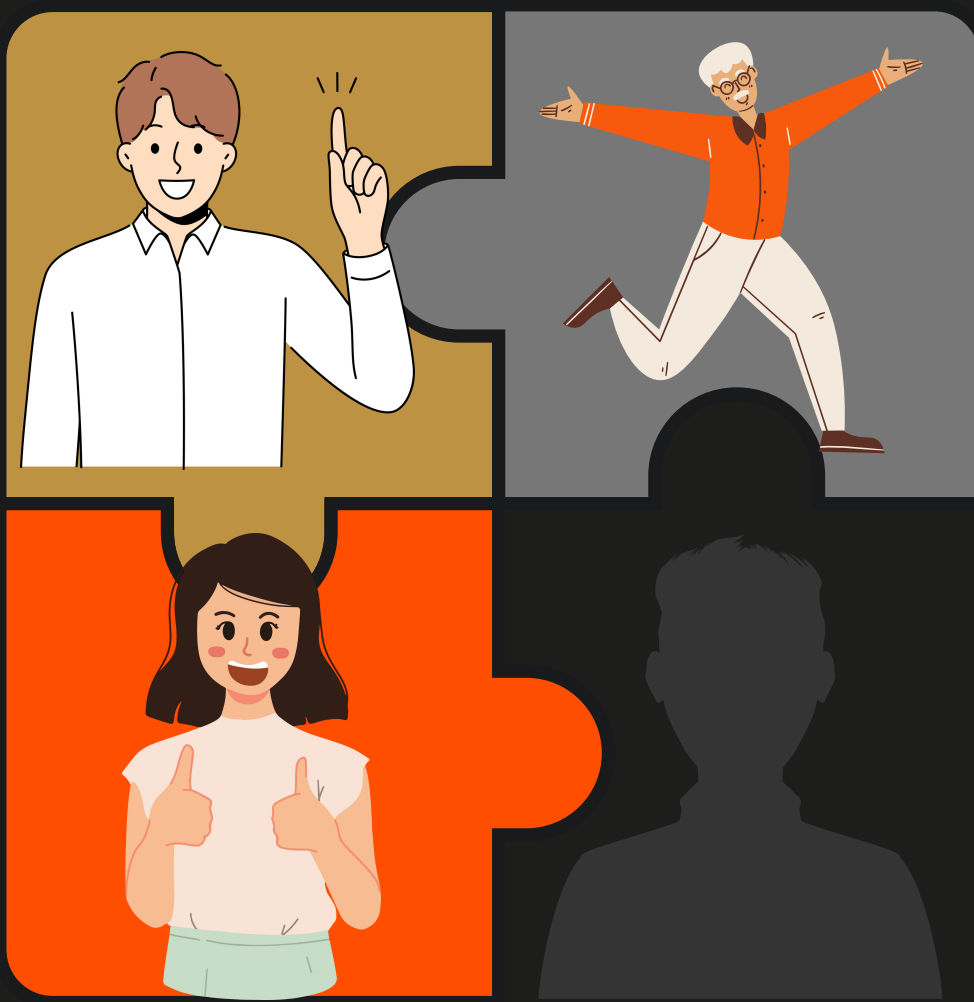
Your voice counts: Play an active role in shaping PAJ.

Varied daily work with constant new challenges and growing responsibilities.

Stay Healthy! We take care of your fitness subscription.

We support your studies/training with outstanding performance.

The position is 100% remote.



THE JOB THE INDIVIDUAL

Improve ranking in all countries by driving organic traffic into our websites and increasing sales.

Identify keywords that have most search volume by using google or SEO tools and competitor research. Create landing pages and optimize content and images.

Rectify issues related to website performance and ensure it complies with Google standards.

Create niche relevant backlinks and blogs. Research and implement ideas to improve ranking and organic traffic.

Develop strategies to gain high quality backlinks. Create guest posts, networking, submit content to relevant platforms.

Communicate with team members, departments and clients to align SEO goals and strategies.

Adapt and optimize existing content on the website to improve its visibility and ranking.

You have 3-5 years of experience with S.E.O. in e-commerce based Companies.

You have deep understanding of on-page and off-page SEO, including keyword research, backlink strategies, meta tags, and URL structuring.

You count with practical experience in Content Optimization, SEO analytics tools (Google Analytics, SEMrush, etc.), and search engine algorithms.

You communicate clearly and effectively, both in written and verbal channels.

You enjoy finding creative solutions to SEO challenges and adapt quickly to changes in requirements.

Above all, you are willing to learn and stay on top of trends in this ever- evolving team.

You speak and write great English to be able to communicate with our international teams.



Do you want to be part of our fantastic Marketing team and keep growing with us? As unique as you, are our opportunities to grow together. We invite you to discover a world where your talent will find a home. Send us your detailed application with salary expectations by email (as a PDF Document) to: bewerbung@paj-gps.de

If you have any questions, please contact our recruitment team by e-mail or by telephone on +49 2292 939 95 54